

Fields coloured in dark blue were not answered by respondent

Voluntary Carbon Market Association	
Australia	Yes
1a. Please explain why.	Predominantly through the use of LGCs self retirement, which can occur without the costs associated with the GreenPower program. This causes a self perpetuating cycle where lower GreenPower sales creates higher volumetric fees and greater disincentive to purchase GreenPower.
1b. Are there any other key drivers not included here?	
1c. If yes, please list.	
2.Should a vintage requirement for GreenPower certificates be introduced?	No
2a. Please explain why.	A minor but unnecessary change which again adds to the providers' cost of compliance. The VCMA is yet to understand how banning older certificates will have a material impact on the creation of new generation. The LGC market in Australia is not comparable to certificates denominated in either MWh or tCO ₂ -e in many other international upon which this convention is based. jurisdictions.
2b. What should the validity period be for a vintage requirement for GreenPower certificates?	
3. Do you agree with GreenPower aligning its generator accreditation dates with the CER accreditation date?	Yes
4. Does Option A sufficiently address the demand from stakeholders to recognise the RET for 100% renewable electricity claims?	Yes
4a. Please explain why.	This would appear to be a reasonable compromise to the branding and over-purchasing issue.
5. What are the advantages of Option B?	None -Difficult to explain to customers.
5a. Would fixing the recognised RET percentage be a good solution to deal with the annual changes to the RPP?	Yes
5b. Please explain why.	Perhaps 20% but do we absolutely know what the RET will be in the future?
6.The proposal is a solution that can be quickly implemented. Should GreenPower consider a different approach in its long-term program design?	Yes
6a. Please explain why.	As above
7. Which minimum percentage do you think is the most appropriate if Option B noted in 4.3.2 is chosen?	
7a. Please explain why.	Whatever the percentage is, it should be additional to the RET unless 100%. Other than for households it is confusing. Minimum percentage of what? The NMI? The organisation? The facility?
8.Should GreenPower's mission expand to include all forms of renewable energy, for example hydrogen?	No

8a. Please explain why.	If it is part of a network which includes fossil fuel then it will degrade the brand. Particularly as the inclusion of Hydrogen into current networks can only ever be minuscule and as such will simply be used to provide unrealistic expectations for consumers as to the sustainability;ity of gas networks.
8b. Is the role of GreenPower the same across different energy carriers?	
8c. Please explain why.	
9. Is there anything else that you think should be part of GreenPower's mission statement?	Yes
9a. If yes, please list.	Over time GreenPower should represent new generation. As such a phasing in of a rolling generator vintage should occur.
10. Please give each of the below items a score between 1 and 5 for how important it should be for the development of the program's mission and objectives, 5 being of the highest importance. You can give the same score to several items. - Increase awareness and demand for voluntary renewable energy products	3
10. - Decrease nationwide greenhouse gas emissions from energy use	3
10. - Support new voluntary markets for emerging renewable energy and fuel types	
10. - GreenPower products should be 100% renewable	2
10. - GreenPower products should lead to new and additional renewable energy projects being built and dispatched	5
10. - GreenPower products should be transparent, independently audited and assured	5
10. - GreenPower products should be affordable	3
10. - GreenPower products should be aligned with best practice carbon accounting frameworks	3
10. - GreenPower products should enable consumers to reduce and avoid energy-related emissions	4
10. - GreenPower products should support best practice in renewable energy development to improve environmental, social and economic outcomes in their host communities	2

10. - Advocate for consistent and best practice renewable energy and carbon accounting		4
10. - Advocate for best practice energy product marketing to enable informed decision making by consumers		4
12. Should GreenPower focus on maximum additionality, electricity carbon accounting, or should both types of products be supported?	Maximum additionality,	
13. Should a vintage requirement for GreenPower certificates be considered in the long-term design of GreenPower?	Yes	
13a. Please explain why.	Only in the long term . As Already explained, not a major issue currently as LGCs are totally fungible across voluntary and compliance markets. Those that do not meet the vintage requirements of GreenPower will simply be sold into the compliance market. Similarly any generators/traders that are banking old certificates can simply sell off the old certificates and bank the new ones once they become aware of vintage restrictions.	
14. Should GreenPower consider a generator age limit approach?	Yes	
14a. Please explain why.	Why should a generator which has already exceeded its payback period receive further funding/subsidies? Given that the amount of money available for GreenPower / voluntary schemes is finite, then subsidies granted to pre-existing generators will be at the expense of generation yet to be built. Suggest 5 years.	
15. Should GreenPower restrict participating generators to new projects only?	No	
15a. Please explain why.	This will create issues of flexibility and knock out many customers and providers. What will happen to the volumetric fees which currently support the program if sales decrease even further. In any case with a rolling 5 year validity period it will eventually just be supporting new generation.	
16. How well would this option deliver on the GreenPower mission and objectives?	Not well at all	
16a. Does this differ for households, small and large businesses?	Yes	
16b. Please explain why.	The lack of flexibility would make it all but impossible for customers of current smaller providers to access GreenPower.	
17. Which organisations would be most suited to partner with GreenPower to drive awareness and uptake of GreenPower, and why?		
18. Would you support GreenPower increasing program fees so that the program manager can increase its marketing and promotional activities?	No	

19. Should retailers be blocked from joining GreenPower if they sell green products that are not linked to renewable energy generation?	Yes
20. What other changes to the program could provide the same level of clarity for consumers?	... but it depends upon the marketing message/ terminology. i.e Zero emissions electricity, Carbon Neutral electricity is easily confused for GreenPower or "green power".
21. Should GreenPower set strict requirements for how providers promote GreenPower and onboard GreenPower customers, i.e. how easy it is to get GreenPower?	Yes
22. Are there any other customer segments that are unable to access GreenPower?	No
24. Should GreenPower reduce its accreditation requirements, or make them stricter?	GreenPower reduce its accreditation requirements
24a. what do you think is the benefit of either approach?	Decrease the cost of compliance for GreenPower as opposed to self surrender of LGCs which otherwise lead to the same environmental claim.
25. What are the most important aspects that GreenPower should consider in its generator assessment?	Additionality
26. Do you see value in an official environmental rating for electricity retailers, and in GreenPower developing this rating?	
27. How could this be made administratively efficient and commercially attractive for retailers that perform well environmentally?	Perhaps but unless administered strictly will lead to green washing by clever PR departments able to exploit terminological inconsistencies. I.e. does a company whose parent company owns wind farms in another country get an extra point even though the local retailer otherwise unconnected operationally behaves badly. What does it mean to be "close" to wind-farm operators.
30. How important is 24/7 renewable electricity coverage to businesses in Australia?	Not at all important